

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation.

SERVICE IS AN OFFERING

FORCE is not a solution but an intrusion to the Democracy that took already so many lives and so much time to build.

FORCE is used when Fairness and rational behavior don't do what you want.

FORCE IS NOT SERVICE

THOSE WHO USE FORCE WILL SOON
PAY THE PRICE OF DISCONTENT.

SERVICE does not Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and more substantive news about issues that matter.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.